

GOLF NEW BRUNSWICK SOCIAL MEDIA POLICY

Preamble

1. Golf NB is aware that Participant interaction and communication occurs frequently on social media. Golf NB cautions Participants that any conduct falling short of the standard of behaviour required by this *Social Media Policy* and the *Code of Conduct and Ethics* may be subject to the disciplinary sanctions identified within the *Discipline and Complaints Policy*.

Application of this Policy

2. This Policy applies to all Participants.

Conduct and Behaviour

3. All conduct and behaviour occurring on social media must comply with the [Code of Conduct and Ethics](#).
4. Participants may not engage in the following behaviour on social media:
 - a) Posting a disrespectful, hateful, harmful, disparaging, or insulting comment on a social medium that is directed at a Participant, at Golf NB, or at other individuals connected with Golf NB.
 - b) Posting a picture, altered picture, or video on a social medium that is harmful, disrespectful, insulting, embarrassing, suggestive, provocative, or otherwise offensive, and that is directed at a Participant, at Golf NB, or at other individuals connected with Golf NB.
 - c) Creating or contributing to a Facebook group, webpage, Instagram account, Twitter feed, blog, or online forum devoted solely or in part to promoting negative or disparaging remarks or commentary about Golf NB or its stakeholders or reputation.
 - d) Any instance of cyber-bullying or cyber-harassment between one Participant and another Participant (including a teammate, coach, opponent, volunteer, or official), where incidents of cyber-bullying and cyber-harassment can include but are not limited to the following conduct on any social medium, via text-message, or via email: regular insults, negative comments, vexatious behaviour, pranks or jokes, threats, posing as another person, spreading rumours or lies, or other harmful behaviour.
5. Violations of this Social Media Policy may be subject to the *Discipline and Complaints Policy*.
6. If Golf NB unofficially engages with a Participant on social media (such as by retweeting a tweet or sharing a photo on Facebook) the Participant may, at any time, ask Golf NB to cease this engagement.
7. Removing content from social media after it has been posted (either publicly or privately) does not excuse the Participant from being subject to the *Discipline and Complaints Policy*.
8. An individual who believes that a Participant's Social Media activity is inappropriate or may violate policies and procedures should report the matter to Golf NB in the manner outlined by the *Discipline and Complaints Policy*.

Golf Canada Responsibilities

9. Golf NB has a responsibility to understand if and how Persons in Authority and Athletes are using social media to communicate with each other.
10. Complaints and concerns about the behaviour of a Person in Authority or Athlete in social media can be addressed under the *Discipline and Complaints Policy*.